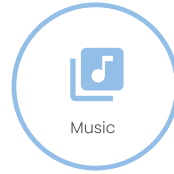




Himisha Bhatnagar

Product Designer

“ Integrating mindfulness, empathy and neuroscience in to the design of approachable products and experiences. Whether it is working overtime on complex design problems or simply fixing the sink at home, I strive for simple, intuitive solutions that improve the quality of life.



EDUCATION

- 2018 ● Higher Secondary, PCM
St. Gregorios. Sr. Sec. School.
- 2022 ● Bachelors of Design, Product Design
Anant National University.

PROJECTS

- 4 mos ● HONOUR - Newspaper for senior citizens
Product design | Communication design | Interaction design | Geriatric design
(Academic project under the guidance of B. K. Chakravarthy, Project head for the Design Innovation Center at IDC IITB.)
- 5 mos ● EduFi - For students to learn money handling
Service design | Product design | UI/UX design | Educational design
- 5 mos ● GOaL - Water storage system for *chawls*
Product design | Design for Social Impact
- 4 mos ● ATem - For digitally illiterate person and person with total visual impairment.
Product design | Communication design | UI/UX design | Universal design
- 5 mos ● Dulaar - Baby apparel company
Visual design
Logo, Visiting card, Product Catalog, Iconography, Cloth print, Packaging, Cloth tags (on cloth and paper tags), Reels for digital marketing, Animation for website.

SKILLS

Professional

Ideation
Systems Thinking
3D form exploration
Rapid prototyping
Problem solving

Software

Rhino Indesign
Keyshot Illustrator
Fusion 360 Photoshop
Blender Lightroom
Sketchup

ACHIEVEMENTS AND CERTIFICATIONS

- 2019 ● CII Design, Hyderabad Design Week - 3rd runner up
Shortlisted for a unique water bottle design to reduce plastic.
- 2020 ● Ahmedabad Design Week
Selected for exclusive workshop by Anil Reddy, Lollypop design studio.
- 2021 ● Confluence Ideathon - top 10 finalists
The Art x Technology category of F.E.A.S.T Museum Interactions.
- 2022 ● Idea Contest by Aarambh Incubation Centre Ahmedabad
Shortlisted for project- HONOUR (Newspaper of elderly)

CONTACT

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- LightSpaceMaterial.com (In process)