

UTSAV MISHRA

URBAN MANAGER | MARKETING SPECIALIST



ABOUT ME

An Urban Management Student with work experience as a business development associate, group manager and online instructor during college education. I am determined to make cities more functional for all stakeholders through decisions based on data, discussion and discourse.



EDUCATION

- **Master's in Urban Management**
CEPT University
2021-2023
- **Bachelor's in Management Studies**
Aryabhata College, University of Delhi
2018-2021
- **Senior Secondary School – CBSE**
D. A. V. Public School, Koylanagar, Dhanbad
2015-2017
- **Secondary School – CBSE**
D. A. V. Public School, Koylanagar, Dhanbad
2003-2015



WORK EXPERIENCE

- **Instructor- 30 Days Guitarist! | Udemy**
2019 – Present, Internet based
Making a profitable online guitar crash course in a highly competitive platform.
- **Business Development Intern - WedAmor**
February 2019 – May 2019, New Delhi
Onboarding of eminent wedding related vendors to the commission-based model of the company.
- **Event Manager - So Delhi**
November 2018, New Delhi
Handled promotion, communication and procurement in events with 65,000+ footfall



ACADEMIC PROJECTS

- **Spatial Data Management Infrastructure for Labour Chowks in Ahmedabad**
Winter School - 2021, CEPT University
- **Facilities Management Plan for Centrally Protected Heritage Site in Ahmedabad**
Monsoon - 2021, CEPT University



SKILLS

SOFT SKILLS

- Public Speaking
- Research
- Creative Writing
- Communication
- Problem Solving

IT SKILLS

- MS - Office
- Data Modelling
- ArcGIS
- C++
- MySQL



AREAS OF INTEREST

- Affordable Housing
- Urban Poverty Alleviation / Livelihoods creation
- Ease of Doing Business
- e-Governance / Digital Governance



EXTRA CURRICULAR

- Student Council – CEPT University
- Music Society – Aryabhata College
- Sponsorship Team – Aryabhata College
- Academic Captain – D. A. V. Public School