

PRATYUSH TANWAR

ADDRESS: G-08, Sector-11, HIG Duplex, Pratap Vihar, Ghaziabad, Uttar Pradesh

M: (+91) 98-702-42010 • E-MAIL: arpratyushtanwar@gmail.com • LinkedIn: [Ar. PratyushTanwar](https://www.linkedin.com/in/Ar.PratyushTanwar)

SUMMARY

Detail-oriented Urban Planner and COA-registered Architect with 2+ years in client management and project delivery across residential and commercial sectors. Experience includes CMP Delhi at UTTIPEC, DDA, and current role as Analyst at JV Ventures Hyderabad, focused on market analysis and research. Team-oriented with a meticulous approach to execution.

EXPERIENCE

JV Ventures, Hyderabad | Analyst (June-November).

- Led tenant acquisition strategy for processing zone in Pharma, Toys, Footwear, Sports Goods, ESDM, and EV sectors.
- Conducted demand analysis, market feasibility, and managed environmental clearances in line with government policies.
- Developed a revenue model for Effluent Treatment Plant (ETP) acquisition based on energy credits.
- Coordinated branding, social media content, and investor advisories on government incentives.
- Analysed private unaided school market in Tier 1 cities, attracting investors through market segmentation.
- Calculated percentage of privately unaided schools to assess market potential.
- Developed investment deck for a Property Company school project, including site feasibility, growth trends, and policy alignment.

Studio-Mitosis, Ghaziabad | Architect (01 Year-06 Months; 20/10/2020-23/04/2022).

- Responsible for conceptualization, design development, client presentations, detailed drawings, and site supervision for a wide range of commercial, residential, institutional, and industrial projects.

Meta-noia, South Ex-02, New Delhi | Junior Architect (06 Months; 17/02/2020-28/08/2020).

- Responsible for generating working drawings, Architectural designs, submission drawings, 3D visualizations & Site Coordination.
-

INTERNSHIP

UTTIPEC (Delhi Development Authority)

Intern (01 Month).

- My internship at UTTIPEC (DDA) was to draft an RFP for the CMP of Delhi. The internship exposed me to MOUHA's toolkit and different case studies like Aizawl

Kachroo Design Consultants Pvt. Ltd.

Intern (08 Months; 19/06/2018-17/02/2019).

- I developed proficiency in working drawings and delegating with different agencies, clients, and site supervision.
-

EDUCATION

- **Master of Urban Planning** (2022-2024)
CEPT University, Ahmedabad.
- **Bachelor of Architecture** (2015-2020)
Apeejay School of Architecture and Planning.
- **CBSE – 12th** (2014)
Children's Academy
- **CBSE – 10th** (2012)
Children's Academy

PROFESSIONAL SKILLS

Verbal and Written Communication, Negotiation and Mediation, Problem-Solving, Teamwork, Research and Decision-Making, Concept Development, Research and Analysis, Architecture Design Sketching, Project Management.

AREA OF INTEREST

Eager to delve into the intricacies of collaborating with public entities and implementing city-related interventions, focusing on effective strategies and sustainable practices to enhance urban development.

PRIME ACADEMIC PROJECTS

- 1. Ecological Assessment of Town Planning Scheme Mechanism in Ahmedabad:**
 - Analysed TPS impact on ecological performance amid rapid urbanization.
 - Evaluated green space decline, urban heat islands, and flood risks using satellite imagery and GIS.
 - Assessed five TPS zones for ecological health and sustainability.
 - Proposed green space integration, sustainable land management, and LEED-ND principles.
 - Recommended policy updates, public engagement, and climate adaptation strategies for sustainable urban growth.
 - 2. Zonal Development Plan | RRTS, Ghaziabad:**
 - Developed a Local Area Plan (LAP) through site analysis, stakeholder consultation, and policy review.
 - Conducted case study research (national & international) to inform planning strategies.
 - Analysed existing site conditions, including statutory and non-statutory documents.
 - Prepared SIO (Strengths, Issues, and Opportunities), potentiality, and suitability assessments.
 - Designed zoning, road network, and sectoral interventions, integrating Development Control Regulations (DCR) revisions.
 - Formulated special projects, costing, funding strategies, and phased implementation plans.
 - 3. Ahmedabad Development Plan 2041 (Development Plan Studio)**
 - Prepared the Development Plan (DP) for Ahmedabad for the horizon year 2041.
 - Conducted national case study research and analysed existing city conditions.
 - Reviewed statutory and non-statutory documents to align with planning regulations.
 - Collaborated on concept development, zoning, road network design, and GDCR formulation.
 - Led the environment-focused interventions, including blue-green network planning and special projects.
 - 4. Understanding the City Studio | Chandkheda: How Industrialization Transformed a Village**
 - Developed conceptual, analytical, and communication skills for urban research.
 - Applied evidence-based methods to analyse complex urban dynamics.
 - Conducted mapping, observation, and spatial analysis to assess urban transformation.
 - Studied Chandkheda's evolution from a small village to a planned suburban area.
 - Examined industrialization's impact on urban growth, land use, and demographics.
 - Presented findings through data visualization, structured analysis, and stakeholder insights.
-

SOFTWARE SKILLS

ArcGIS, AutoCAD, Sketchup, Photoshop, Morpholio Trace, Lumion & V-ray, Microsoft Office.