

PRATYUSH TANWAR

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SUMMARY

COA-registered Architect, and ITPI-registered Urban Planner, currently working at MADC as an Urban Planner Consultant From KSSISPER. Brings close to 3 years of experience in managing projects and clients across urban planning and architectural domains, with a core focus on spatial planning, stakeholder coordination, market feasibility studies, and strategies for managing Urbanization.

EXPERIENCE

Maharashtra Airport Development Company (KSSISPER), Mumbai | Urban Planner (Feb 2025-Current).

- Undertaking satellite imagery digitization, ground truthing, and ELU mapping to support spatial and land use planning.
- Collecting and analysing socio-economic, infrastructure, and demographic data to inform development strategies.
- Preparing technical reports and documentation for client submission, while conducting regular site visits for on-ground validation.
- Coordinating between consultant team, client, and stakeholders to align project outcomes, supported by active participation in consultations and policy forums.

Cerestra Advisors Private Limited, Hyderabad | Analyst (26/06/2024-25/10/2024).

- Conducted demand analysis, market feasibility, and managed environmental clearances in line with government policies.
- Coordinated branding, social media content, and investor advisories on government incentives.
- Analysed private unaided school market in Tier 1 cities, attracting investors through market segmentation.
- Led tenant acquisition strategy for processing zone in Pharma, Toys, Footwear, Sports Goods, ESDM, and EV sectors.
- Calculated percentage of privately unaided schools to assess market potential.
- Developed investment deck for a Property Company school project, including site feasibility, growth trends, and policy alignment.

Studio-Mitosis, Ghaziabad | Architect (01 Year-06 Months; 20/10/2020-23/04/2022).

- Responsible for conceptualization, design development, client presentations, detailed drawings, and site supervision for a wide range of commercial, residential, institutional, and industrial projects.

Meta-noia, South Ex-02, New Delhi | Junior Architect (06 Months; 17/02/2020-28/08/2020).

- Responsible for generating working drawings, Architectural designs, submission drawings, 3D visualizations & Site Coordination.

INTERNSHIP

UTTIPEC (Delhi Development Authority) Intern (01 Month).

- My internship at UTTIPEC (DDA) was to draft an RFP for the CMP of Delhi. The internship exposed me to MOUHA's toolkit and different case studies like Aizawl.

EDUCATION

- **Master of Urban Planning (2022-2024)**
CEPT University, Ahmedabad.
- **Bachelor of Architecture (2015-2020)**
Apeejay School of Architecture and Planning.

PROFESSIONAL SKILLS

Verbal and Written Communication, Negotiation and Mediation, Problem-Solving, Teamwork, Research and Decision-Making, Concept Development, Research and Analysis, Architecture Design Sketching, Project Management.

AREA OF INTEREST

Eager to delve into the intricacies of collaborating with public entities and implementing city-related interventions, focusing on effective strategies and sustainable practices to enhance urban development.

- PRIME ACADEMIC PROJECTS
1. Ecological Assessment of Town Planning Scheme Mechanism in Ahmedabad | Thesis:

Analysed TPS impact on ecological performance amid rapid urbanization.

Evaluated green space decline, urban heat islands, and flood risks using satellite imagery and GIS.

Assessed five TPS zones for ecological health and sustainability.

Proposed green space integration, sustainable land management, and LEED-ND principles.

Recommended policy updates, public engagement, and climate adaptation strategies for sustainable urban growth.
2. Zonal Development Plan | RRTS, Ghaziabad:

Developed a Local Area Plan (LAP) through site analysis, stakeholder consultation, and policy review.

Conducted case study research (national & international) to inform planning strategies.

Analysed existing site conditions, including statutory and non-statutory documents.

Prepared SIO (Strengths, Issues, and Opportunities), potentiality, and suitability assessments.

Designed zoning, road network, and sectoral interventions, integrating Development Control Regulations (DCR) revisions.

Formulated special projects, costing, funding strategies, and phased implementation plans.
3. Ahmedabad Development Plan 2041 (Development Plan Studio)

Prepared the Development Plan (DP) for Ahmedabad for the horizon year 2041.

Conducted national case study research and analysed existing city conditions.

Reviewed statutory and non-statutory documents to align with planning regulations.

Collaborated on concept development, zoning, road network design, and GDCR formulation.

Led the environment-focused interventions, including blue-green network planning and special projects.
4. Understanding the City Studio | Chandkheda: How Industrialization Transformed a Village

Developed conceptual, analytical, and communication skills for urban research.

Applied evidence-based methods to analyse complex urban dynamics.

Conducted mapping, observation, and spatial analysis to assess urban transformation.

Studied Chandkheda’s evolution from a small village to a planned suburban area.

Examined industrialization’s impact on urban growth, land use, and demographics.

Presented findings through data visualization, structured analysis, and stakeholder insights.

SOFTWARE SKILLS

ArcGIS, AutoCAD, Sketchup, Photoshop, Morpholio Trace, Lumion & V-ray, Microsoft Office.